



Welcome to a new era
of inspiration





THE
original
PREFINISHED
WOOD FLOORING

Proudly made in North America

Mercier is the pioneer in manufacturing prefinished wood flooring.

Our goal, which stemmed from a visionary and practical need to eliminate on-site finishing of wood floors, was the springboard to our culture of innovation. Dust from sanding, drying times and emissions in the home are now inconveniences of the past thanks to the bold, creative drive that transformed the industry over four decades ago.

It is thanks to this culture of innovation, which permeates throughout everything Mercier does, that we have developed a renowned mastery of wood itself, the science of surface finishing, and wood flooring design. Mercier's relentless pursuit to offer the very best of wood and our uncompromising reverence for it—from its inherent properties, nobility and authenticity—is what has enabled us to carve an enviable legacy that can never be equalled.

There can only be one original, Mercier.

The most complete finishes, offering unmatched protection

liv and **livUP** finishes are the results of over 45 years of know-how and skills in mastering the science of prefinished wood flooring. Two available finish options to deliver the level of protection your floor needs.



liv and **livUP** finishes meet the Greenguard Gold environmental certification standards. They are free from harmful chemical substances, emit no VOC emissions that are dangerous to human health, help reduce the propagation of bacterial, germs and molds to keep any environment healthy.



HIGH-PERFORMANCE PROTECTIVE FINISH

The new **liv** incorporates densified biopolymers that minimize surface scratches and the adherence of dirt, marks and stains. It delivers enhanced protection while simplifying maintenance. With unmatched clarity and smoothness, it highlights the full, natural beauty of the wood for an ultra-polished look.

Available glosses for the **liv** finish: Satin, Matte and Matte-brushed (Red Oak, White Oak and White Ash only).

PRO and PRO-brushed (Red Oak only) glosses also available for the PRO Collection.¹

RESISTANCE AND DURABILITY



- 1,000 cycles with the TABER test² (500 for the competition)
- Enhanced resistance to surface scratches; **10X** more resistant than previous Mercier finish
- Easier to maintain; reduces the adherence of dirt, residues and smudges
- Stain-resistance
- Perforation-resistance
- Flexible under impact
- Water-resistance
- Non-yellowing
- Easy maintenance

WELL-BEING



- Antimicrobial
- Hypoallergenic
- Greenguard Gold environmental certification
- Contains plant-based oil

WARRANTY

35
years

residential applications

5
years

light commercial applications

20
years

residential applications, PRO Collection

¹ For more information regarding our glosses' availability, please refer to our website.

² The TABER test involves mounting a portion of a finished board onto a turntable fitted with sheets of abrasive paper. The degree of resistance is evaluated based on the number of rotations it takes to completely wear down the finish. The higher the number of cycles, the more resistant the finish.



GREAT FOR YOUNG FAMILIES AND PET OWNERS!



ULTIMATE PERFORMANCE PROTECTIVE FINISH

A tough, clear finish formulated for ultimate protection. The **livUP** finish has an outstanding track record for durability in commercial grade applications and high traffic environments. The microfragmented aluminum particles create a multipoint contact surface that provides increased scratch through resistance and retains the floor's original luster for longer. This exceptionally durable and clear matte finish keeps floors looking great through years of wear and tear. Easy maintenance and prestigious Greenguard Gold environmental certification.

livUP is available for residential and commercial applications, on all our floors excluding Yellow Birch and American Walnut, as well as Stellar and PRO collections. Please refer to the current Product Chart for available selections.

Available gloss for the **livUP** finish: Matte.

RESISTANCE AND DURABILITY



- 2,500 cycles with the TABER test² (1,500 for the competition)
- Superior resistance to wear and tear
- Easier to maintain; reduces the adherence of dirt, residues and smudges
- Superior stain-resistance
- Anti-perforation³
- Superior flexibility under impact
- Water repellent
- Non-yellowing
- Easy maintenance

WELL-BEING



- Antimicrobial
- Hypoallergenic
- Greenguard Gold environmental certification
- Contains plant-based oil

WARRANTY

50
years

residential applications

3
years

commercial applications with direct outdoor access

10
years

light commercial applications

³ According to the normal terms of use. Refer to the Mercier Warranty document.



Where inspiration begins.
Where the magic happens.



Our signature
wood floors

Emblem

COLLECTION

Wide, striking hardwood boards elevated with radiant tones and a sleek, modern design- a statement of elegance and sophistication.

Emblem

COLLECTION

Oak

SPECIES Oak
COLOR Icon



SPECIES Oak
COLOR Legend



SPECIES Oak
COLOR Noble



SPECIES Oak
COLOR Gala



SPECIES Oak
COLOR Symbol



Hard Maple

SPECIES Hard Maple
COLOR Anthem



SPECIES Hard Maple
COLOR Idol



SPECIES Hard Maple
COLOR Crown





Pure and natural

Origins

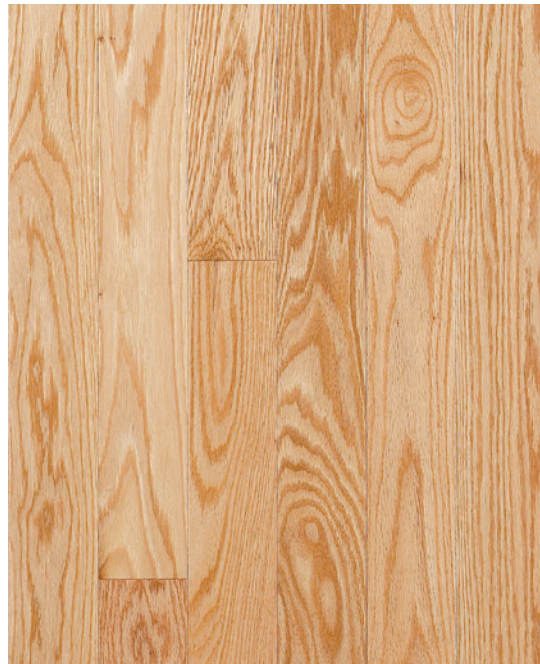
COLLECTION

A selection of North American species.
Stain-free, natural wood.

Origins

COLLECTION

SPECIES Red Oak
COLOR Natural



SPECIES Hard Maple
COLOR Natural



SPECIES White Ash
COLOR Natural



SPECIES White Oak
COLOR Natural



SPECIES Yellow Birch
COLOR Natural



SPECIES Hickory
COLOR Natural



SPECIES American Walnut
COLOR Natural





Sleek and striking
White Oak

Stellar

COLLECTION

White Oak at its best, blending European finesse, timeless colors, and Mercier's acclaimed finishing.

Stellar

COLLECTION

White Oak

SPECIES White Oak
COLOR Orion



SPECIES White Oak
COLOR Celeste



SPECIES White Oak
COLOR Starlight



SPECIES White Oak
COLOR Lyra



SPECIES White Oak
COLOR Nova



SPECIES White Oak
COLOR Equinox



SPECIES White Oak
COLOR Solaris



SPECIES White Oak
COLOR Aurora





Warm colors
inspired by nature

Source

COLLECTION

A stain application that softens the contrasts of the wood grain for a cozy, inviting look.

Source

COLLECTION

White Oak

SPECIES White Oak
COLOR Synergy



SPECIES White Oak
COLOR Balance



SPECIES White Oak
COLOR Comfort



Red Oak

SPECIES Red Oak
COLOR Synergy



SPECIES Red Oak
COLOR Balance



SPECIES Red Oak
COLOR Comfort



White Ash

SPECIES White Ash
COLOR Balance





Organic beauty
in transparency

Atmosphere

COLLECTION

Atmosphere's light neutral shades blend with natural highlights to showcase wood's awe-inspiring texture and grain.

White Ash

SPECIES White Ash
COLOR Breeze



SPECIES White Ash
COLOR Gleam



SPECIES White Ash
COLOR Silk



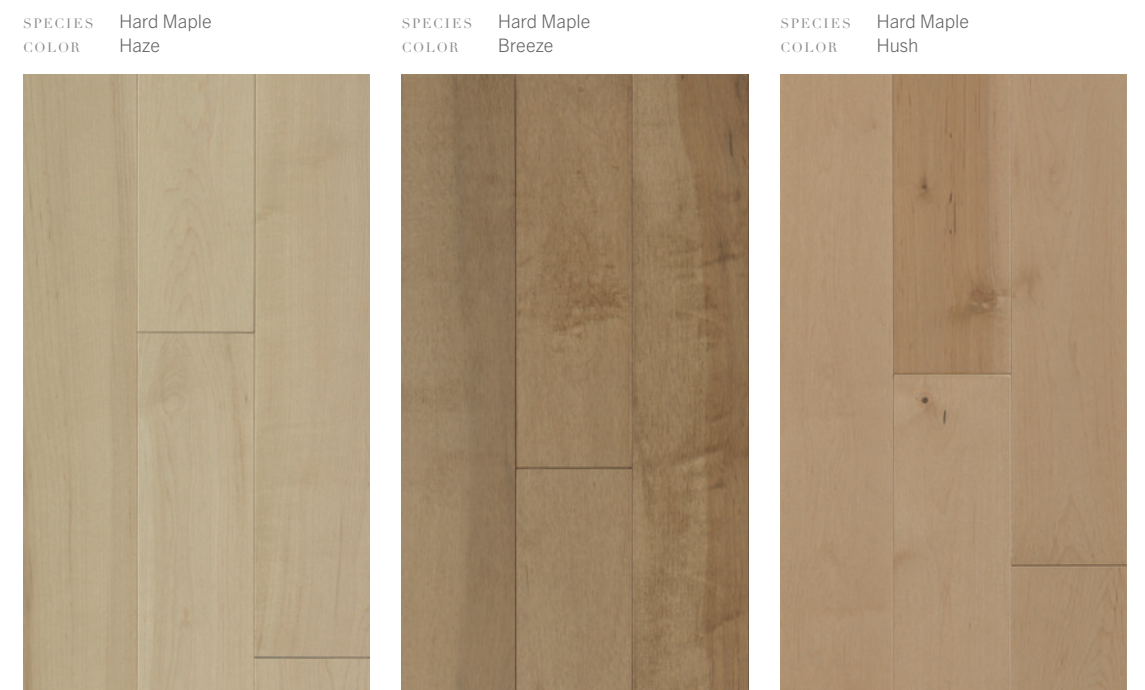
Atmosphere

COLLECTION

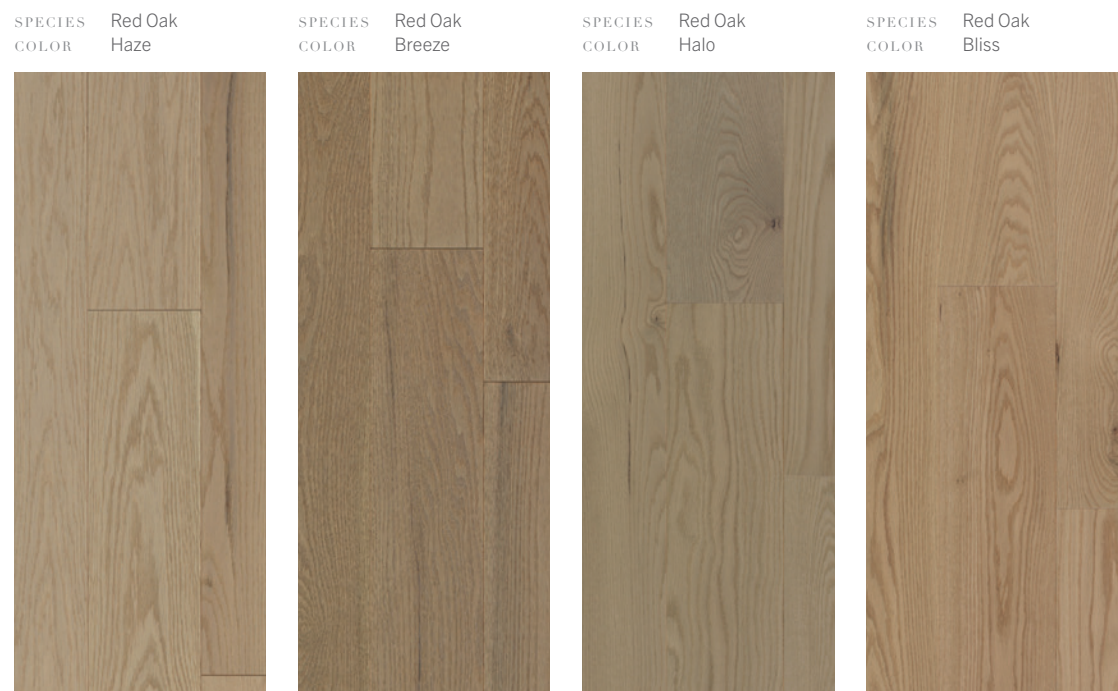
White Oak



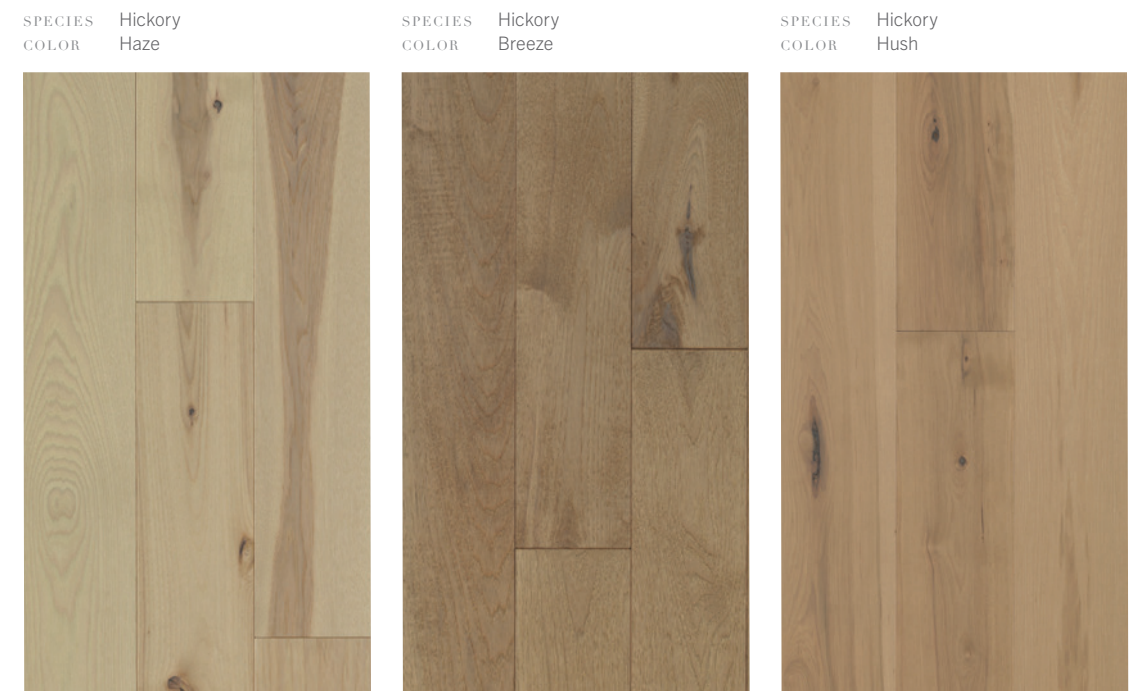
Hard Maple



Red Oak



Hickory





The true color
of wood

Naked[®]

COLLECTION

Thanks to Mercier's unique finishing process, the original color of raw wood is sealed and kept in its simplest expression.

SPECIES White Ash
COLOR Naked



SPECIES Hard Maple
COLOR Naked



SPECIES Hickory
COLOR Naked



SPECIES Red Oak
COLOR Naked



SPECIES White Oak
COLOR Naked



SPECIES Yellow Birch
COLOR Naked





Customized flooring
never looked this good

Design+

COLLECTION

A floor created especially for you among a selection of the finest colors offered on Hard Maple and Red Oak. Choose the species, the grade, the color, the finish, the gloss, and board width.

Design+

COLLECTION

Red Oak

SPECIES Red Oak
COLOR Mist



SPECIES Red Oak
COLOR Ivoire



SPECIES Red Oak
COLOR Madera



SPECIES Red Oak
COLOR Shadow



SPECIES Red Oak
COLOR Treasure



SPECIES Red Oak
COLOR Stone



SPECIES Red Oak
COLOR Toast Brown

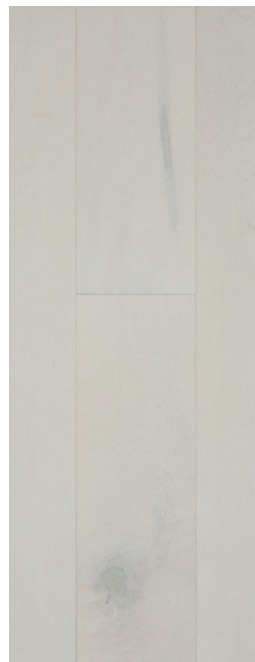


SPECIES Red Oak
COLOR Crème Brûlée



Hard Maple

SPECIES Hard Maple
COLOR Mist



SPECIES Hard Maple
COLOR Ivoire



SPECIES Hard Maple
COLOR Madera



SPECIES Hard Maple
COLOR Shadow



SPECIES Hard Maple
COLOR Treasure



SPECIES Hard Maple
COLOR Stone



SPECIES Hard Maple
COLOR Toast Brown



SPECIES Hard Maple
COLOR Crème Brûlée



Design+

COLLECTION

Red Oak

SPECIES Red Oak
COLOR Amaretto



SPECIES Red Oak
COLOR Gunstock



SPECIES Red Oak
COLOR Java



SPECIES Red Oak
COLOR Arabica



SPECIES Red Oak
COLOR Medium Brown



SPECIES Red Oak
COLOR Mystic Brown



Hard Maple

SPECIES Hard Maple
COLOR Amaretto



SPECIES Hard Maple
COLOR Gunstock



SPECIES Hard Maple
COLOR Java



SPECIES Hard Maple
COLOR Arabica



SPECIES Hard Maple
COLOR Medium Brown



SPECIES Hard Maple
COLOR Mystic Brown





Refined innovation

Elegancia

COLLECTION

With its stylish colors and looks, Elegancia pays tribute to the nobility and beauty of wood.

Yellow Birch

SPECIES Yellow Birch
COLOR Suede



SPECIES Yellow Birch
COLOR Palomino



SPECIES Yellow Birch
COLOR Morille



SPECIES Yellow Birch
COLOR Fuego



SPECIES Yellow Birch
COLOR English Tea





Affordable
and timeless

PRO COLLECTION

An affordable collection of timeless colored Hard Maple and Red Oak floors.

Red Oak

SPECIES Red Oak
COLOR Linen



Hard Maple

SPECIES Hard Maple
COLOR Linen



SPECIES Red Oak
COLOR Keystone



SPECIES Hard Maple
COLOR Keystone



PRO

COLLECTION

Red Oak

SPECIES Red Oak
COLOR Natural



SPECIES Red Oak
COLOR Moccasin



SPECIES Red Oak
COLOR Brookline



SPECIES Red Oak
COLOR Concrete Grey



SPECIES Red Oak
COLOR Acorn Brown



SPECIES Red Oak
COLOR Gunstock



Hard Maple

SPECIES Hard Maple
COLOR Natural



SPECIES Hard Maple
COLOR Moccasin



SPECIES Hard Maple
COLOR Brookline



SPECIES Hard Maple
COLOR Concrete Grey



SPECIES Hard Maple
COLOR Acorn Brown



SPECIES Hard Maple
COLOR Gunstock





Timeless herringbone
pattern

Herringbone

COLLECTION

Timeless and bold at the same time, our Herringbone floor boards are 5" wide x 18" long.

They are offered in the most beautiful species and colors from the following collections: Origins, Design+, Naked, Atmosphere and Source.

Suitable for a Herringbone pattern installation only

SPECIES Hard Maple
COLOR Natural



SPECIES Red Oak
COLOR Natural



SPECIES White Oak
COLOR Natural



How to shop for your wood floor?

Here are important aspects to consider.

1 Light or dark floors?

Would you like the floor to be the centerpiece of your design or would you like it to be more discreet and blend in with the decor? A floor alone can become the masterpiece of a room. Remember that lighter floorings help make a room seem larger, brighter and more airy. Dark flooring adds style and modernity to a decor and creates a warm and cozy environment.

2 What grade are you looking for?

The choice of a grade is simply a question of appearance of the floor and has no impact on its quality. Do you prefer floors with a contrasting or uniform appearance, or somewhere in between?



Select & Better
Clear and uniform in appearance



Distinction
Moderately contrasting in appearance



PRO
Contrasting in appearance



Authentic
Contrasting in appearance and more sustained character



R&Q (Rift and Quarter Sawn)
Moderately contrasting in appearance

3 Which wood species best suits your preferences?

All wood species have a specific visual appearance. Mercier offers a variety of wood species from North American forests. Whether you prefer a clearly visible or more discreet grain, a darker or lighter natural shade, a more homogenous wood or one with character, Mercier has the right wood species for you.

4 Satin or Matte gloss finish?

A floor gloss serves the same purpose as the gloss in paint: it determines the level of light that reflects off the surface. Do you prefer a matte or even matte-brushed gloss with little reflection, that helps hiding wear and tear? Or even a satin gloss that gives a silky finish? Mercier offers a choice of gloss levels based on the light reflection desired.

5 Wide or narrow boards?

For fans of the modern, rustic or industrial look, wide boards make a room look more spacious. Narrow boards are better suited for classic or contemporary decors. Mercier offers widths from 2 ¼" up to 7 ½".

6 Finishes suited to your lifestyle



Mercier offers two excellent solutions to protect your floor: The **liv finish**, our high-performance protection. Its improved formula makes it 10X more resistant to surface scratches* while reducing the adhesion of dirt, marks and stains, making it easier to maintain. Designed for families and pet owners, the **livUP finish** offers a matte sheen, providing ultimate commercial-grade protection against repeated wear and tear.

7 Solid or Engineered platform?

Solid

Made of 100% hardwood and offered in a choice of widths up to 4 ¼". Can be sanded up to 5 times.



Engineered

Made of a hardwood plywood base and a real hardwood top layer, these floors offer several notable advantages including better adaptation to humidity variations and wider boards up to 7 ½". Can be sanded 3 to 5 times.



Considering the subfloor

The subfloor will affect your choice of platform.

Solid flooring can be nailed or stapled to the subfloor and can be installed on the ground floor and upstairs. Engineered flooring versatility allows for a glued, stapled or nailed installation, and even floating for most species when the floorboards are 6 ½" wide or less. They can also be installed over radiant heating systems – please refer to the Engineered Installation Guide to know the exceptions.

A wood floor is made of a natural, living material with character marks, grain and color variations from one board to another. Unlike a ceramic or vinyl tile, each plank is unique and contributes to the lasting charm of a wood floor. Although wood is a noble material of great beauty, it is not indestructible and requires proper maintenance with the right products. Wood flooring remains the most ecological choice and is an investment in terms of aesthetics and longevity.

*Compared to the previous version of our renowned Mercier finish.



Passionate about wood. Driven by wood.

We fell in love with wood at first, second and third sight. It is naturally noble. It is undoubtedly authentic. It is inimitable. And we believe that wood does not require any artifice to make it beautiful. We master the art of handling wood to perfection because we respect its true essence—from its initial preparation to its finish. We rigorously select only the finest wood that is sourced responsibly from North American forests. We optimize each step of the production process to ensure impeccable and consistent quality, all while reducing waste. We remain constantly committed to bring out the very best in wood.



It's all about the surface. Never superficial.

All it takes is a fine layer of finish on a wood floor's surface to reveal its authentic character and protect it for years to come. Mercier believes that the art of wood floors starts—and ends—with the perfect symbiosis between natural, living material and the science of finishes. For decades, we have developed an expertise in subtly mastering the complexity of wood surfaces.



Ahead of the curve today. Classic tomorrow.

We believe in both the timelessness of wood and its ability to be fashionable today. Mercier has always been steps ahead in terms of our technological innovations as well as our designs. While our wood flooring collections are profoundly aligned with the latest in interior decorating, they are nevertheless infused with a classic style to remain striking day after day, year after year. Profoundly rooted in tradition, yet always on trend, our wood floors are developed based on a long-term vision and reverence for wood—as the source of our products and the source of our creativity.

The pioneer in sustainability



Our finishes contain
plant-based oil

Mercier is one of the industry's pioneering manufacturers that has a long-term vision to reduce our ecological footprint for generations to come. We understand the importance of wood as a natural resource—and trees for the Earth's future. That is why we have implemented the most advanced environmental policies and sophisticated production methods throughout our entire supply chain to maximize the 5Rs of sustainability: refuse, reduce, reuse, repurpose and recycle.

Controlled wood supply

We are committed to sourcing wood only from environmentally responsible suppliers and we are Lacey Act compliant. All of the species we use come from sustainably managed North American forests and adhere to rigorous traceability standards. With Mercier's wood flooring, you are guaranteed peace of mind knowing you are benefiting from the most outstanding quality and environmental stewardship.

Sustainable production processes

Mercier's approach to sustainability is so thorough, we are proud to achieve the lowest amount of waste in the industry—2% vs 5% with other manufacturers. What's more: we reinsert 100% of our sawing residues back into the company to heat our factory, for example. All of our products are packaged using recycled and recyclable packaging.

Greenguard Gold environmental certification

Mercier is one of the few manufacturers of pre-finished wood to be certified Greenguard Gold, the highest standard on the market. This certification confirms that our finishes are free of thousands of chemical substances that are harmful to human health, such as VOCs and other pollutants. We provide peace of mind to clients who are concerned about the air that they breathe.

Floors that contribute to LEED certification

Our superior-quality floors, which contribute to making buildings LEED-certified, are designed to be the innovations of today and the classics of tomorrow.





Proudly made in North America
mercierwoodflooring.com



The information contained in this document was accurate at the time of printing. Mercier Wood Flooring Inc. reserves the right to change products and product characteristics at any time without notice.

Please note that the images in this brochure are for illustrative purposes only. A picture cannot represent the extent of character marks, shades, textures and colors in a grade and species. There may be a variation in appearance between the images in this brochure, the sample panel in store and the floor you receive.